January 2025

HEAD OF THE CLASS

Finding the right school can be overwhelming for parents, especially when they are choosing from the more than 350 private schools in the San Diego County area. Meeting the head of school is usually missed in this process. Our special advertising section Head of the Class is the perfect place for our readers to get to know your head of school and the individual philosophy, morals and principles that are the foundation of your school's precious name. Head of the Class will build a relationship with curious parents and further your school's reputation amongst our readers.

DEADLINE

December 8, 2024 Call your sales rep to reserve space: 619-685-6970



As an advertiser in Head of the Class, you will receive placement in print alongside other distinguished heads of school, and will also be included online during January and February. Your space will include your school's logo, address and contact information as well as a message to readers from your head of school.

THE READER *Mom, average age: 35-44*

75% have school aged children

46% have children that will be entering school this year

74% would consider sending their child to an independent/private school

90% are college-educated

Source: CVC audit, 2012; Readex, 2009



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experience parents should expect in Dallas. With our signature programs in Spanish, Fine Arts, Tachnology and Classroom of the Earth, we start and end with your kidds. We help them figure out their biggest question: the high them form their why, before the worked of high school and college ack them what? We believe that a good why beats a what any day. Your children come as a what any day. Your children come as a biglier and leave as leaders and amazing backing rains, St. Mark's, Unruline and the sensit. Parish, St. Mark's, Unruline and the ther top pe-hood our graduates go on to



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In all grade levels, our distinguished faculty and dedicated formation teams foster Christian virtues and character, whether in our classrooms our student-run clubs, or our competitive sports.

Canyon Cree

AT HILL . STATER ALTON

1451 E. Northgate Dr., Irving, TX 75062 972-854-1980 (972-721-1691 General Questions: info@thebightandeschool.o Admissions: admission@thebightandeschool.org thebightandeschool.org



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