

**DIGITAL
MARKETING**



SAN DIEGO
family.com

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**Explore San Diego Family's
digital options to reach
parents, throughout San
Diego County!**

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55,000+ visits monthly average.

83,000+ page views monthly average.

Connecting with **San Diego's parents** has never been easier—or more effective. San Diego Family is the go-to source for **trusted** local insights, family resources, and community events.

Our highly **engaged audience** turns to SanDiegoFamily.com as their **#1 resource** for expert advice, seasonal guides and can't-miss activities. Customized digital ad placements are available to **meet your goals**—whether for brand awareness, traffic, or event promotion.

DIGITAL MARKETING RATES SANDIEGOFAMILY.COM

Banner Size	Size (pixels)	online only	*w/print contract
Home Page - A	300 x 250	\$600	\$225
Interior Page - D	300 x 250	\$300	included*

ONLINE SPONSORED CONTENT (editorial)

Feature	700 words	home banner	\$2,290	Photos
Interior	400 words	interior banner	\$1,500	Photo

E-NEWSLETTER (10,000+ Subscribers)

Dedicated E-Blast	700 x 800	\$1000	\$700*
Newsletter Banner or Inclusion	700 x 200	\$600	\$300

DIGITAL MAGAZINES

Summer Camps & Programs Guide	Spread	\$350	
New & Expecting Parents Guide	Full/Spread	\$350/500	

SOCIAL MEDIA

Facebook/Twitter/Instagram		\$350	
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619-685-6970

www.SanDiegoFamily.com