

# SCHOOL RECOGNITION SERIES

*January 2025*

## Head of the Class

Introduce the head of your school and highlight principles that are your foundation.

*May 2025*

## Outstanding Students or Parent Testimonials

Shout out a student for academic success or let parents' testimonials tell how great your school is for their child.

*December 2025*

## Exceptional Teachers or Parent Testimonials

Award a teacher for above and beyond or let parents' testimonials tell how great your school is for their child.

**DEADLINE**

*January is Dec. 8, 2024*

*May is Apr. 5, 2025*

*December is Nov. 8, 2025*

Call your sales rep to reserve space:

**619-685-6970**

Full Page = (250 words)

2/3 Page = (200 words)

1/2 Page = (150 words)

1/3 Page = (75 words)

1/6 Page = (50 words)

SAN DIEGO family™

## THE EXPOSURE

As an advertiser in this series, you will receive placement in print alongside other distinguished schools, and will also be included online through February. Your space will include your school's logo, address and contact information as well as a message to readers from the head of your school.

## OUR READER'S KIDS:

**33%** 2 to 4 yrs old

**46%** 5 to 7 yrs old

**58%** 8 to 13 yrs old

**16%** 14 and older

## OUR READERS:

**74%** would consider sending their child to an independent/private school

**93%** are college-educated

Source: CVC audit, 2014

**1/3 page sample shown**

SPECIAL ADVERTISING SECTION

**Andy Wright**  
Headmaster

For 40 years, the Canyon Creek Christian Academy faculty and staff have been committed to the school's mission - to prepare students for life through high academics and biblically based standards. From 6 months to 12th grade, we offer educational opportunities that challenge and encourage students to embrace these standards. Canyon Creek Christian Academy is designed for families who hope and expect their children to do well and succeed in life, not only as productive members of society, but also for those who desire their children to be deeply rooted followers and ambassadors of Jesus Christ. We invite you to drop in and see for yourself all that the Canyon Creek family has to offer during any of our upcoming preview days in January and February. Please visit our

website for the exact dates and details for our family to yours, we hope you'll join our Cougar Pride!

**Canyon Creek**  
CHRISTIAN ACADEMY

2800 Coulter Plaza, Richardson, TX 75080  
972.271-6900 info@creekschool.org  
cccaa.org

**Laurie Daum**  
Head of School

Good Shepherd Episcopal School serves 575 students in PreK - 8th grade and provides each student the kind of vigorous experience parents should expect in Dallas. With our signature programs in Spanish, Fine Arts, Technology and Classroom of the Earth, we start and end with your kids. We help them figure out their biggest question: why? Why are they here? We have 8 years to help them form their why, before the world of high school and college asks them what! We believe that a good why beats a what any day. Your children come as children and leave as leaders and amazing people. Just ask Greenhill, Hoskaday, Jesuit, Parish, St. Mark's, Ursuline and the other top schools our graduates go on to from GSES.

**GOOD SHEPHERD**  
**GSES**  
EPISCOPAL SCHOOL

11110 Midway Rd., Dallas, TX 75229-4118  
214.267-1610  
admissions@gsheschool.org  
gsheschool.org

**Fr. Daniel Ray, LC**  
Headmaster

The Highlands School is a traditional pre-K3 through 12th grade Catholic college preparatory school offering gender-specific education on a co-ed campus (K-12th grade). Our smaller school environment affords our students a higher teacher to student ratio, more opportunities to participate in extracurricular and sports activities, and creates a marvelous family atmosphere that fosters the flourishing of the individual. Our school is best known for its strong academics and spiritually enriching environment. This is the fruit of our four-staged Integral Formation methodology, which focuses on the intellectual, spiritual, apostolic and character formation of each student. Highlighting this is the recognition the high school has received by being named to the **National Top 50 Catholic High School Honor Roll** every year since 2004.

In all grade levels, our distinguished faculty and dedicated formation teams foster Christian virtues and character, whether in our classrooms, our student-run clubs, or our competitive sports.

**THE HIGHLANDS SCHOOL**  
SEMPER ALTUS

1461 E. Northgate Dr., Irving, TX 75062  
972.584-1980 F 972.271-1461  
General Questions: info@highlandsschool.org  
Admissions: admissions@highlandsschool.org  
thehighlandsschool.org

HEAD OF THE CLASS