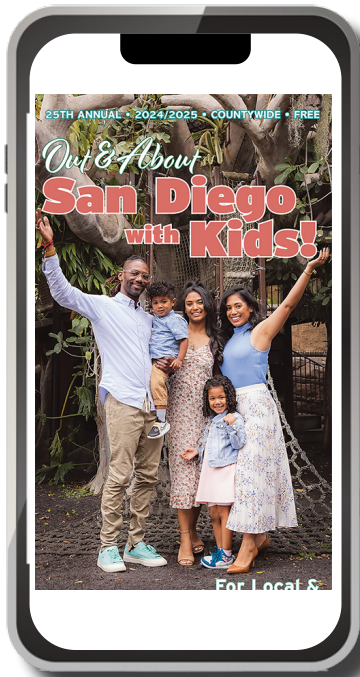




San Diego Out & About with Kids!

Reach more than 100,000 active parents using a blend of **PRINT, DIGITAL, parent-targeted EMAIL, SOCIAL MEDIA** and SanDiegoFamily.com.

Distributed at: Albertsons, San Diego Airport, Airport Rental Car Center and more.



Don't miss out!
Include your company's message in this family-fun guide that highlights San Diego County's favorite destinations and hidden treasures.

- Arts
- Attractions
- Entertainment
- Beaches
- Sightseeing
- Parks/Hiking Trails
- Museums
- Recreation
- Kid-Friendly Eateries

Ad Deadline: May 1

Advertising Rates

All rates are net.

Ad Size	Contracted w/ SDFM	Non-contracted w/ SDFM
Back cover	\$2,855	\$3,250
Inside cover	\$2,645	\$3,005
Full	\$2,175	\$2,570
1/2	\$1,465	\$1,840
1/4	\$780	\$1,180
1/8	\$440	\$835

Includes ad in digital magazine plus link to your website
Position - 20% of space cost • Sponsorships Available

Ad Dimensions

File Requirements: Width x Height in Inches

FULL PAGE NO BLEED 7.25 x 9.275 WITH BLEED 8.375 x 10.875 (trim/page edge) (bleed) .25 outward (live area) .25 inward	1/8 Page 2.65 x 2.22	1/4 Page Vert 2.65 x 4.65	1/2 Page Vert 2.65 x 9.5
	1/4 Page Horiz. 5.5 x 2.22		
	1/2 Page Horiz. 5.5 x 4.65		

Artwork/Photos 300ppi • CMYK • Ink limit 300% • All fonts embedded

To reserve space, contact:

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