



2024 Ad Dimensions & Deadlines for San Diego Family Magazines



SanDiegoFamily.com • 619-685-6970

- ALL PRINT PUBLICATIONS -

FILE REQUIREMENTS

- CMYK or Grayscale
- Resolution: Artwork/Photos 300 ppi
- Total ink limit is 300%
- High Quality Print PDF • All fonts embedded

WEBSITE ADS

Size A and D 300 x 250 pixels
 RGB • jpg or png • resolution - 72 or 150 ppi

SAN DIEGO FAMILY MAGAZINE • PRINT AD SIZES width and height in inches

FULL PAGE NO BLEED 7.25 x 9.275 WITH BLEED Live Area 7.875 x 10.375 Trim Size 8.375 x 10.875 Bleed Size 8.875 x 11.375	1/3 Horizontal 7.25 x 2.925		DOUBLE PAGE Live Area 16.25 x 10.375 Trim Size 16.75 x 10.875 Bleed Size 17.25 x 11.375	1/3 Square 4.75 x 4.5125	1/6 Vert. 2.25 x 4.5125	1/3 Vert. 2.25 x 9.275	1/6 Horiz. 4.75 x 2.1312
	2/9 Horiz. 4.75 x 2.925	2/9 Vert. 2.25 x 6.1011		1/2 Horizontal 7.25" x 4.5125"			1/2 Vertical 4.75 x 6.8938
	2/9 Horiz. 4.75 x 2.925						

ANNUALS • PRINT AD SIZES

	FULL PAGE NO BLEED 7.25 x 9.275 WITH BLEED Live Area 7.875 x 10.375 Trim Size 8.375 x 10.875 Bleed Size 8.875 x 11.375	1/4 Page 3.5 x 4.5	1/8 Page 3.5 x 2.125		FULL PAGE NO BLEED 5.5 x 9.5 With BLEED Live: 5.5 x 9.625 Trim: 6.25 x 10.375 Bleed: 6.75 x 10.875	1/8 Page 2.65 x 2.22	1/4 Page Vert 2.65 x 4.65	1/2 Page Vert 2.65 x 9.5
		1/2 Page Horizontal 7.25 x 4.5			1/4 Page Horiz. 5.5 x 2.22	1/2 Page Horiz. 5.5 x 4.65		

FLOURISHING FAMILIES • Deadline February 17 • Published in March

OUT & ABOUT • Deadline May 12 • Published in Mid June

SAN DIEGO BABIES & TODDLERS • ONLINE ONLY - NO PRINT



SINGLE PAGE
 8.375 x 10.875

FILE FORMAT
 jpg or png - RGB
 Resolution - 150 ppi

DOUBLE PAGE
 16.75 x 10.875

2024 • FAMILY DEADLINES

ISSUE MONTH	SPACE RESERVATION & PUB-SET ADS	CAMERA-READY ADS	START DISTRIBUTION
February	January 11	January 12	January 25
March	February 8	February 9	February 22
Flourishing Families	February 16	February 21	mid April
April	March 14	February 23	March 28
May	April 11	April 12	April 25
June	May 16	May 17	May 30
Out & About	May 3	May 10	mid June
July	June 13	June 14	June 27
August	July 11	July 12	July 25
September	August 15	August 16	August 29
October	September 12	September 13	September 26
November	October 10	October 11	October 24
Babies & Toddlers (Digital)	October 18	October 23	November 1 (online)
December	November 7	November 8	November 21
January 2025	December 12	December 13	December 26