

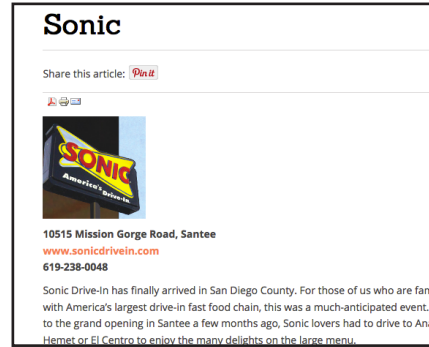
# DIGITAL MARKETING SPECIFICATIONS

## WEBSITE BANNERS



- Home Page
- 300 x 250 pixels
- Interior Page
- 300 x 250 pixels

## SPONSORED CONTENT



- Business Name & Logo
- Link

## DEDICATED e-BLAST



- 580 x 600 pixels
- Subject Line

## VIRTUAL CAMP FAIR



- Text
- Logo
- Photos
- Link
- Video
- Design Camp Web Page

## ONLINE STORIES



- 400-750 Words
- 2 - 5 Photos
- Select Your Category
- Homepage Feature Scroll Option

## NEWSLETTER BANNER



- 580 x 150 pixels

**Ad Design Specs** • SDFM art dept. creates ad: Submit ad copy/text + graphics (**TIF, EPS, JPEG, GIF, Animated GIF, PSD, PNG, AI**).  
 "Camera Ready" file: Submit ad at 150 ppi resolution and in a **JPG, GIF or PNG** format (**Animated GIF** if your ad is animated).