

New Year, New Opportunities

Start 2024 on the right foot by advertising in our January issue.

Connect with moms eager to explore new and exciting opportunities for their families in the coming year.

Highlight your latest offerings, events, and promotions in our sponsored content article titled **“What’s Up, San Diego in 2024”** and be the go-to choice for an unforgettable year.



Companies can take advantage of this unique opportunity by highlighting your latest **offerings, events, and promotions** to our **175,000 active parents**. Secure your sponsored content spot today!

PACKAGE 1 – Limited to 4 companies - price \$700

- **Print/digital January highlight** – Includes your company’s 70-word description, large image and link. Guaranteed to be one of the first 4 companies in the sponsored article.
- **Sponsored group newsletter blast** – Guaranteed to be one of the first 4 companies listed on the group email, deployed first week of Jan 2024 (9,000 subscribers)
- **Social media package** includes one Facebook post and 1 tweet promoting your experience.

PACKAGE 2 – price \$600

- **Print/digital January highlight** – Includes your company’s 50-word description, medium image and link.
- **Sponsored group newsletter blast** – Includes your event, no position guaranteed, deployed first week of January 2024 (9,000 subscribers)
- **Social media package** includes one Facebook post and 1 tweet promoting your experience.

More Info: Clients will provide the copy* and 2 images. One image will be chosen. Contract must be signed with a credit card on file. Payment is due upfront.

*Entries will be 70 words for Package 1 and 50 words for Package 2.

Final Deadline Dec. 1, 2023

SAN DIEGO
family

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