



Are you ready to **maximize your holiday sales**

and captivate the hearts of moms looking for the perfect gifts?

Look no further!

San Diego Family's **November Holiday Gift Guide** is here to help you shine this festive season!

Our Gift Guide is Your Gateway to Holiday Success!

'Tis the season to be jolly, and what better way to spread joy than by being part of San Diego Family's exclusive **Holiday Gift Guide** this November? We understand the importance of reaching moms who are on the hunt for the most thoughtful and delightful presents. Our featured guide is tailored specifically for them, ensuring that **your products and services capture their attention and win their loyalty.**



How Moms intend to shop for the holidays!

65% of Moms use Gift Guides to find gift ideas*

40% of Moms will choose "experiences" gifts*

*data from BSM Media

Unlock the power of the mom market,

by being included in San Diego Family's **November Holiday Gift Guide**

Gift Guide Highlights:

Print/digital issue – Includes your gift description, image and web link (max 50 words)

Online – Includes your gift description, image and buy button link on the Holiday Gift Guide page at www.sandiegofamily.com/resources/holiday-gift-guide

Rate – \$600

Deadline Oct 1, 2023

More Info: Clients will provide the **50-word** copy, **2 images** and a **web link**. One image will be chosen. Contract must be signed with a credit card on file. Payment is due upfront.

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