



Editorial hot topics

- Babies & Toddlers
- Child Development
- Experiential Learning
- Family Health
- Family Travel & Day Trips
- Foster Care & Adoption
- Giving Back
- Kid-friendly Activities & Events
- Literacy
- Mental Health
- Multicultural Celebrations
- Nutrition
- Outdoor Adventures
- Parenting
- Seasonal Arts & Crafts
- Special Needs
- STEM for Kids
- Summer Camps
- Technology
- Teens
- Toy & Product Reviews
- Trends in Education



San Diego's Best Calendar of Events



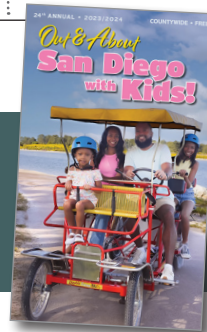
2024 Editorial and Advertising Planner

Editorial deadline is two months prior to publication • 619-685-6970 • family@sandiegofamily.com

| Month | Theme | Advertising Opportunities | Ad Deadline |
|---------------|----------------------------------|--|---------------|
| January | Health & Wellness | Health, Wellness & Fitness Education | Dec 10 |
| February | Valentine's Day | Spring Education Arts, Sports & Enrichment Family Fun Fest | Jan 10 |
| March | Spring Easter | Spring Break Fun Spring & Summer Camps Easter Activities | Feb 6 |
| Annual | Flourishing Families | San Diego's Resource Guide for Families with Special Needs | Feb 10 |
| April | Summer Camp | Spring & Summer Camps | Mar 10 |
| May | Moms | Summer Camps Mental Health & Wellness | Apr 10 |
| June | Celebrations; Dads | Summer Camps, Classes & Programs, Learning Experiences | May 10 |
| Annual | Out & About with Kids | San Diego's Adventure Guide for Local & Visiting Families | May 1 |
| July | Summer Fun | Fourth of July Activities Summer Camps | June 10 |
| August | Summer/Back-to-School | Back-to-School: Fall Education | July 10 |
| September | School is in Session | Afterschool Programs Fall Education | Aug 10 |
| October | Fall & Halloween | Afterschool Programs Fall & Halloween Events Halloween Family Fun Fest | Sept 10 |
| November | Thanksgiving; Giving Back | Holiday Events & Activities Winter Camps Sponsored: Holiday Gift Guide | Oct 7 |
| Annual | Babies & Toddlers | San Diego Babies & Toddlers - digital | Oct 10 |
| December | Holidays | Holiday Events & Activities Map of Christmas Lights Sponsored Content - Holidays Winter Camps | Nov 5 |



Flourishing Families
Deadline Feb. 10



Out & About
Deadline May 10



SD Babies & Toddlers
Deadline Oct. 10