

# **2024 Ad Dimensions & Deadlines** for San Diego Family Magazines



- ALL PRINT PUBLICATIONS -

# **FILE REQUIREMENTS**

- CMYK or Grayscale
- Resolution: Artwork/Photos 300 ppi
- Total ink limit is 300%
- High Quality Print PDF All fonts embedded

SanDiegoFamily.com • 619-685-6970

## **WEBSITE ADS**

Size A and D 300 x 250 pixels

RGB • jpg or png • resolution - 72 or 150 ppi

## SAN DIEGO FAMILY MAGAZINE · PRINT AD SIZES width and height in inches

# FULL PAGE NO BLEED 7.25 x 9.275 WITH BLEED Live Area 7.875 x 10.375 Trim Size 8.375 x 10.875 Bleed Size





1/3 Square	1/6 Vert. 2.25	1/3	<b>1/6 Horiz.</b> 4.75 x 2.1312
4.75 x 4.5125 x 4.5125 1/2 Horizontal 7.25" x 4.5125"		1/3 Vert. 2.25 x 9.275	<b>1/2 Vertical</b> 4.75 x 6.8938

## ANNUALS · PRINT AD SIZES









FULL PAGE NO BLEED	
5.5 x 9.5	ı
With BLEED	ı
Live: 5.5 x 9.625	I
<b>Trim:</b> 6.25 x 10.375	Ш
<b>Bleed:</b> 6.75 x 10.875	Ш
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1/8 Page 2.65 x 2.22 1/4 Page Horiz. 5.5 x 2.22		1/4 Page Vert 2 .65 x 4.65	1/2 Page
<b>1/2 Page Horiz.</b> 5.5 x 4.65			<b>Vert</b> 2 .65 x 9.5

**FLOURISHING FAMILIES** • Deadline February 17 • Published in March

OUT & ABOUT · Deadline May 12 · Published in Mid June

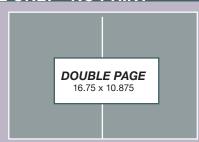
## SAN DIEGO BABIES & TODDLERS · ONLINE ONLY - NO PRINT





### **FILE FORMAT**

jpg or png - RGB Resolution - 150 ppi



## 2024 · FAMILY DEADLINES

ISSUE MONTH	SPACE RESERVATION & PUB-SET ADS	CAMERA-READY ADS	START DISTRIBUTION
February	January 11	January 12	January 25
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March	February 8	February 9	February 22
Flourishing Families	February 16	February 21	mid April
April	March 14	February 23	March 28
May	April 11	April 12	April 25
June	May 16	May 17	May 30
Out & About	May 3	May 10	mid June
July	June 13	June 14	June 27
August	July 11	July 12	July 25
September	August 15	August 16	August 29
October	September 12	September 13	September 26
November	October 10	October 11	October 24
Babies & Toddlers (Digital)	October 18	October 23	November 1 (online)
December	November 7	November 8	November 21
January 2025	December 12	December 13	December 26